

# OVERARCHING PROTECTION IN CYBER SECURITY

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## ARCH NETSAFE®

NETWORK SECURITY, PRIVACY AND MEDIA LIABILITY COVERAGE

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### OVERVIEW

Arch's experienced underwriting team takes a forward looking approach to network security, privacy and media liability insurance. By writing on Netsafe 2.0 or the Corporate Canopy Policy with the Arch Netsafe endorsement, Arch is able to provide maximum flexibility and comprehensive cyber coverage to our clients on a stand-alone basis or as part of a package policy. This coverage helps companies address the new exposures that spawn from an increasingly technology dependent society.

### ARCH NETSAFE® 2.0

With over 10 years of experience in network security liability, Arch's Professional Liability underwriting team takes the next step to writing network security, privacy, media liability and technology professional liability on a stand-alone basis. With our **NetSafe® 2.0** policy, Arch ensures that our coverage offerings are both market leading and flexible enough to address the new exposures in the dynamic and rapidly changing data security environment.

### ARCH NETSAFE® FOR CANOPY

Arch's Executive Assurance division is proud to offer the Arch Netsafe® Network Security, Privacy and Media Liability Coverage Part endorsement. This additional coverage part, added to our **Corporate Canopy Policy**, provides comprehensive cyber coverage to our middle market clients as part of a package private company policy. With the addition of this product enhancement, small and mid-size companies are better equipped to address the data security exposures inherent in companies of all sizes.

## THE ARCH ADVANTAGE

- > Over 10 years of experience in Network Security Liability
- > Flexibility in addressing unique client needs
- > Excellent customer service from underwriting and claims
- > Partnerships with industry-leading breach response service providers

## TARGET INDUSTRIES INCLUDE

- > Manufacturing
- > Technology and Life Science
- > Wholesale / Distribution
- > Business Services
- > Professional Service Firms

## CAPACITY

- > Limits up to \$3 million offered (on a package basis)
  - Minimum deductible of \$2,500
  - Minimum premium of \$2,000
- > Limits of up to \$10 million offered on a stand-alone basis (not part of Corporate Canopy package policy)

## KEY POLICY FEATURES

- > System Failure Coverage
- > Dependent Business Interruption Coverage
- > PCI-DSS Assessments and Regulatory Fines & Penalties
- > First Party Data Incident Response Expense
- > “Bring Your Own Device” included within Computer System definition
- > Carve-Back for Cyberterrorism
- > Carve-Back to the Contract Exclusion for PCI Data Security and Non-Disclosure Agreements
- > Media Liability Coverage Part available which includes Media Content disseminated in all forms
- > Coverage available for Business Interruption and Cyber Extortion

## DISTRIBUTION

- > Select retail and wholesale producers

## YOUR CYBER SECURITY DREAM TEAM: BEFORE, DURING, AND AFTER A BREACH



## DATA INCIDENT RESPONSE PARTNER PROVIDERS

Arch has partnered with some of the world's most well regarded experts in the field of cyber security to provide post-breach and pre-breach services. As a compelling value proposition, all Arch insureds are granted access to a host of valuable pre-breach services provided by these partners for free or at reduced rates. Services include advice and training to help prevent a data incident, investigations and forensics if you suspect a breach has occurred, expert legal counsel, as well as a variety of other post-breach services.



Ankura has assisted over 4000 companies in the last 10 years with cyber forensic investigations across industries and the globe. We offer a sophisticated PHI / PII data mining solution and a full suite of proactive risk mitigation services to reduce your cyber exposure.



All Arch Netsafe policyholders receive complimentary access to the eRiskHub portal, powered by NetDiligence. eRiskHub provides tools and resources to help companies understand exposures, establish a response plan and minimize the effects of a breach on the organization.



MULLEN  
COUGHLIN

Mullen Coughlin, the Arch Breach Coach, is a law firm uniquely dedicated to solely servicing organizations of every size and from every industry with data privacy crises, incidents, and risks. Having handled thousands of events, Mullen Coughlin's accessible and motivated attorneys possess experience and talent in pre-breach planning and compliance, breach response, regulatory investigation and management, and privacy litigation defense unmatched in the industry.



The Crypsis Group is a security advisory firm that specializes in data breach response and risk management services. The firm's focus is on supporting clients as a trusted advisor before, during, and after a breach.



Global Integrated Communications

Inform is an expert in data breach, privacy and crisis communications. Every member of the Inform team has worked in some aspect of the aforementioned fields, and holds deep business sector experience in healthcare, technology and their intersection with privacy/data breach.



TransUnion offers businesses 24/7 credit monitoring so they can respond to a data breach or fraud event with speed, strength and confidence. A recently discovered data breach doesn't have to destroy an organization. With Data Breach Services from TransUnion, companies are provided with the resources, expertise and service they need to address customer concerns forcefully and fast.



Epiq's solutions include precision mailing, dedicated contact centers, and identify and credit monitoring with the ultimate goal of identity theft victim restoration. Epiq will work with clients to develop legal notice plans, facilitate claims review and processing, and ensure individuals receive appropriate remedies.

## ARCH INSURANCE CORPORATE CONTACTS

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